



FOLLOW &  
SPORTS & LEAGUES

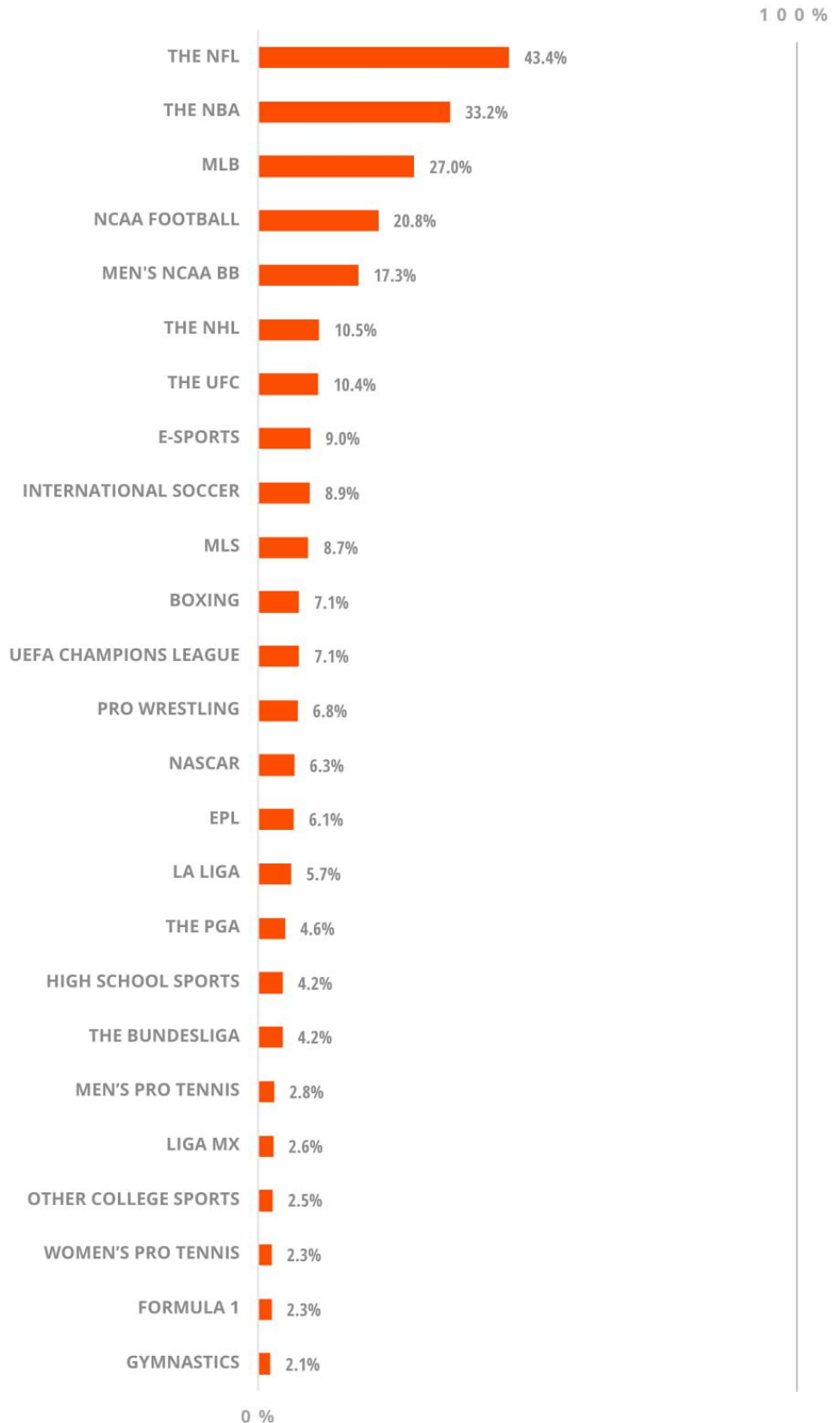
KEEP UP TO  
DATE WITH



# FOLLOW & KEEP UP TO DATE

*Males aged 18–34*

The national % of the above gender + age demo who are both 'Interested In' sport/league' and who 'Follow & Keep up to Date' with sport/league. Top 25 of 47 sports/leagues.

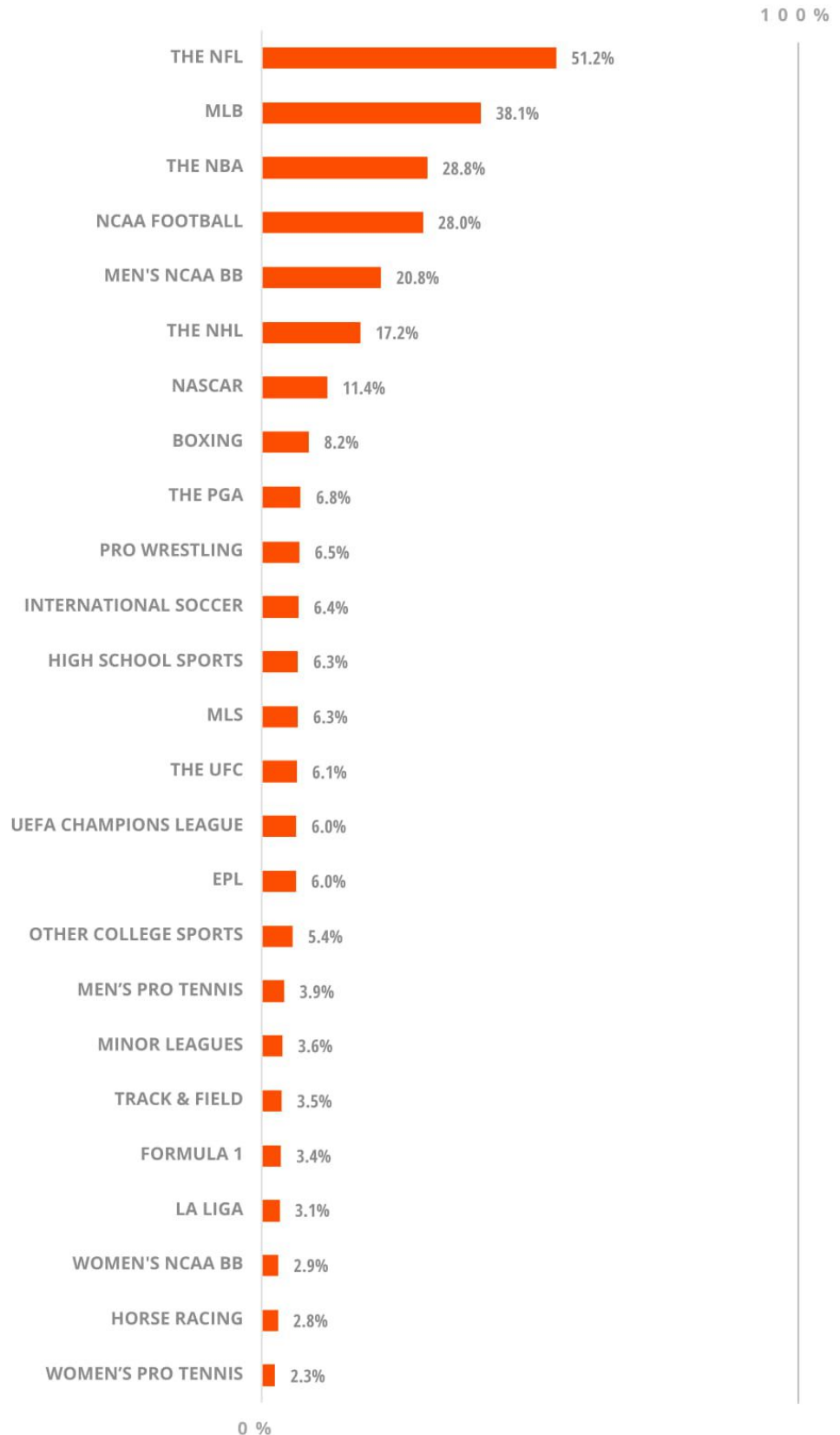




# FOLLOW & KEEP UP TO DATE

*Males aged 35–65*

The national % of the above gender + age demo who are both 'Interested In' sport/league' and who 'Follow & Keep up to Date' with sport/league. Top 25 of 47 sports/leagues.

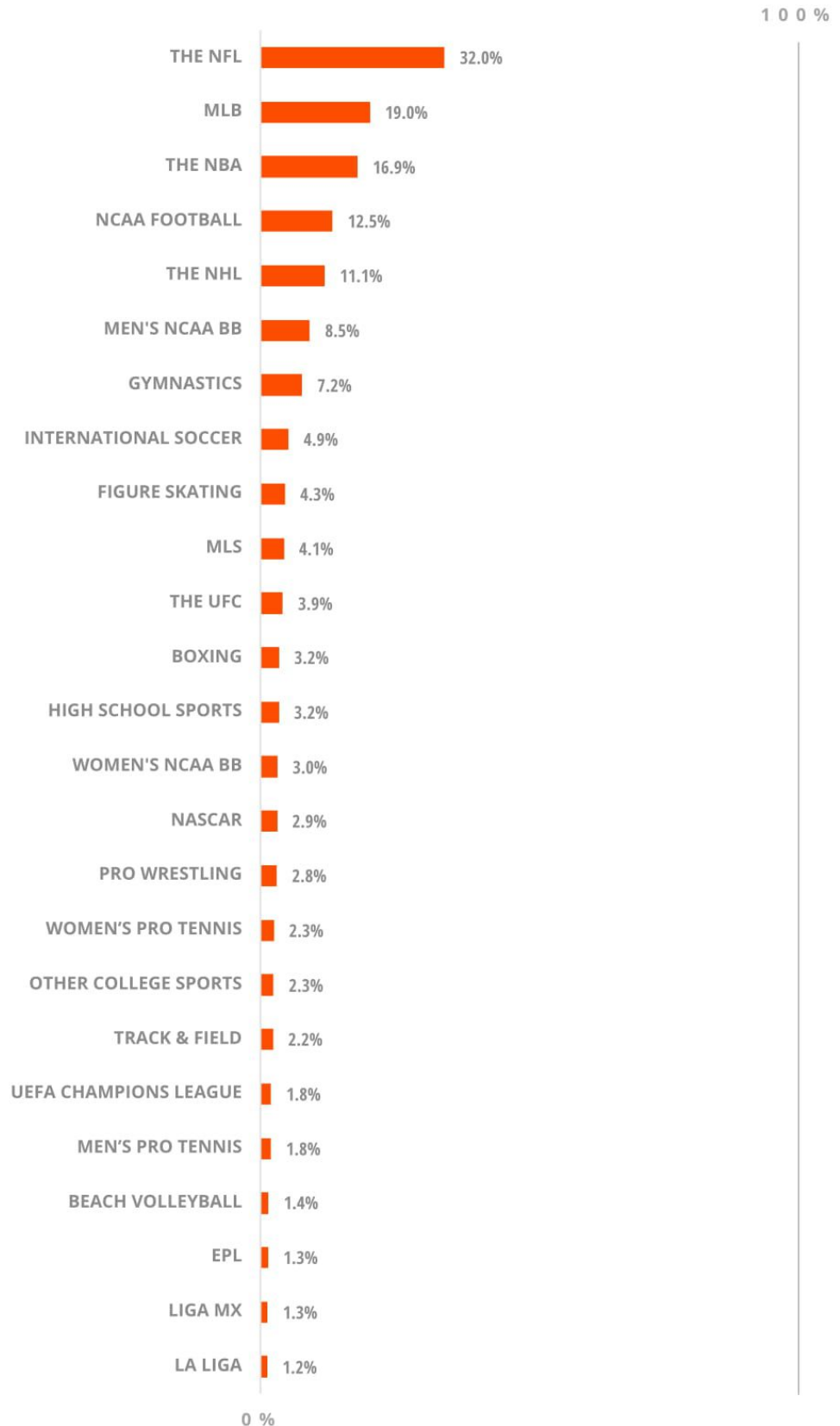




# FOLLOW & KEEP UP TO DATE

*Females aged 18–34*

The national % of the above gender + age demo who are both 'Interested In' sport/league' and who 'Follow & Keep up to Date' with sport/league. Top 25 of 47 sports/leagues.





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*Females aged 35–65*

The national % of the above gender + age demo who are both 'Interested In' sport/league' and who 'Follow & Keep up to Date' with sport/league. Top 25 of 47 sports/leagues.

