

4



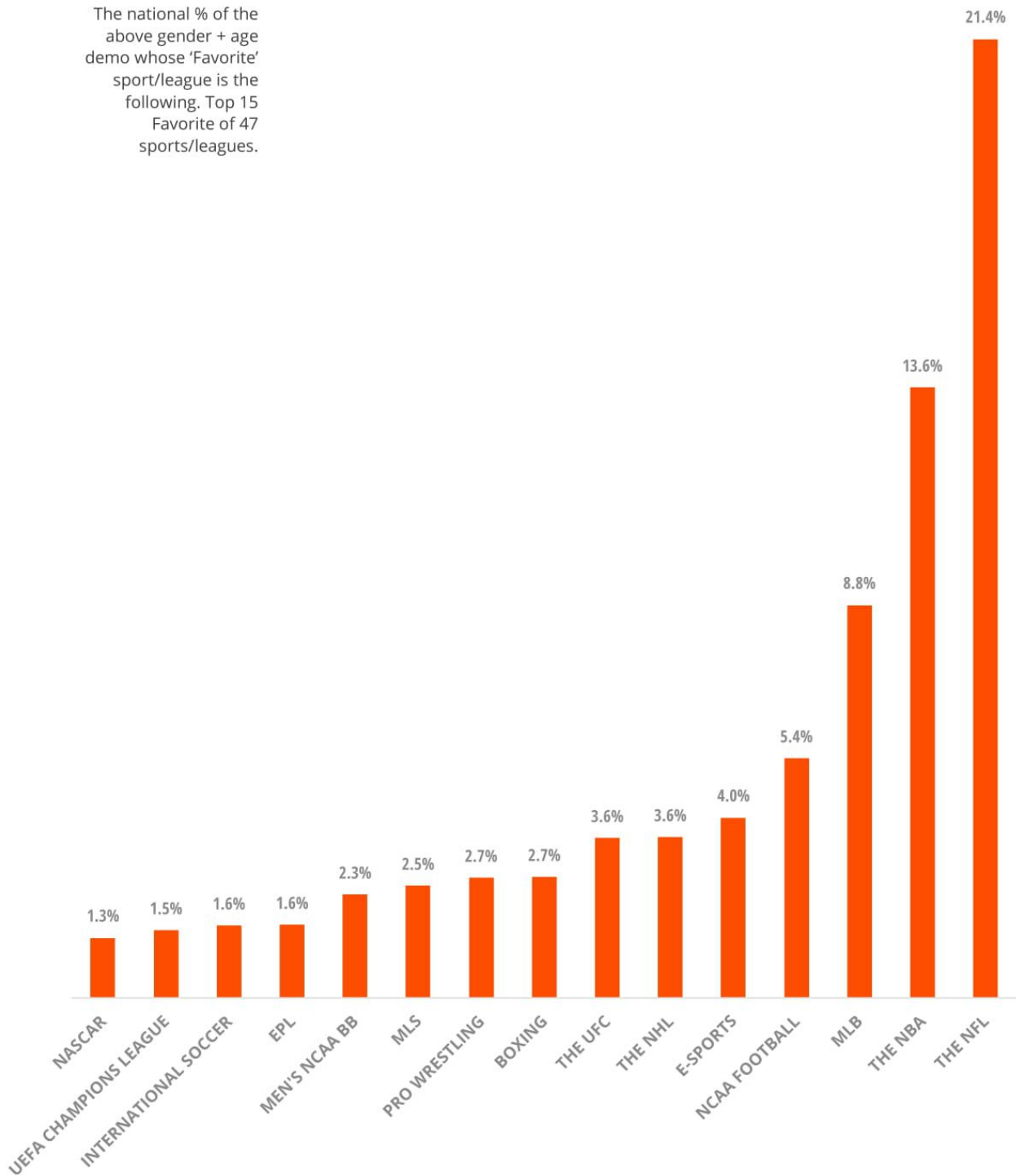
FAVORITE SPORTS & LEAGUES



# FAVORITE SPORTS & LEAGUES

Males aged 18–34

The national % of the above gender + age demo whose 'Favorite' sport/league is the following. Top 15 Favorite of 47 sports/leagues.

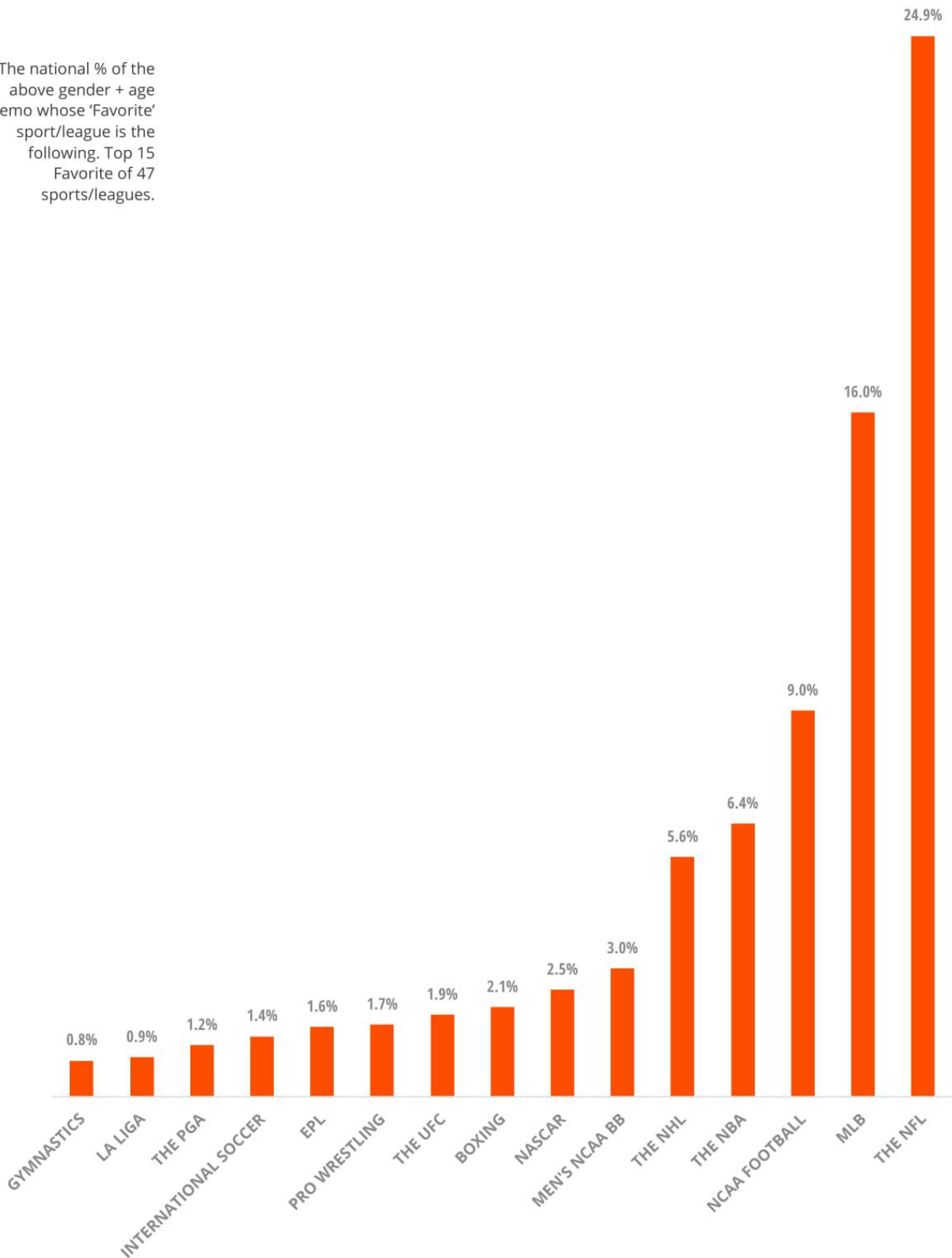




# FAVORITE SPORTS & LEAGUES

*Males aged 35–65*

The national % of the above gender + age demo whose 'Favorite' sport/league is the following. Top 15 Favorite of 47 sports/leagues.

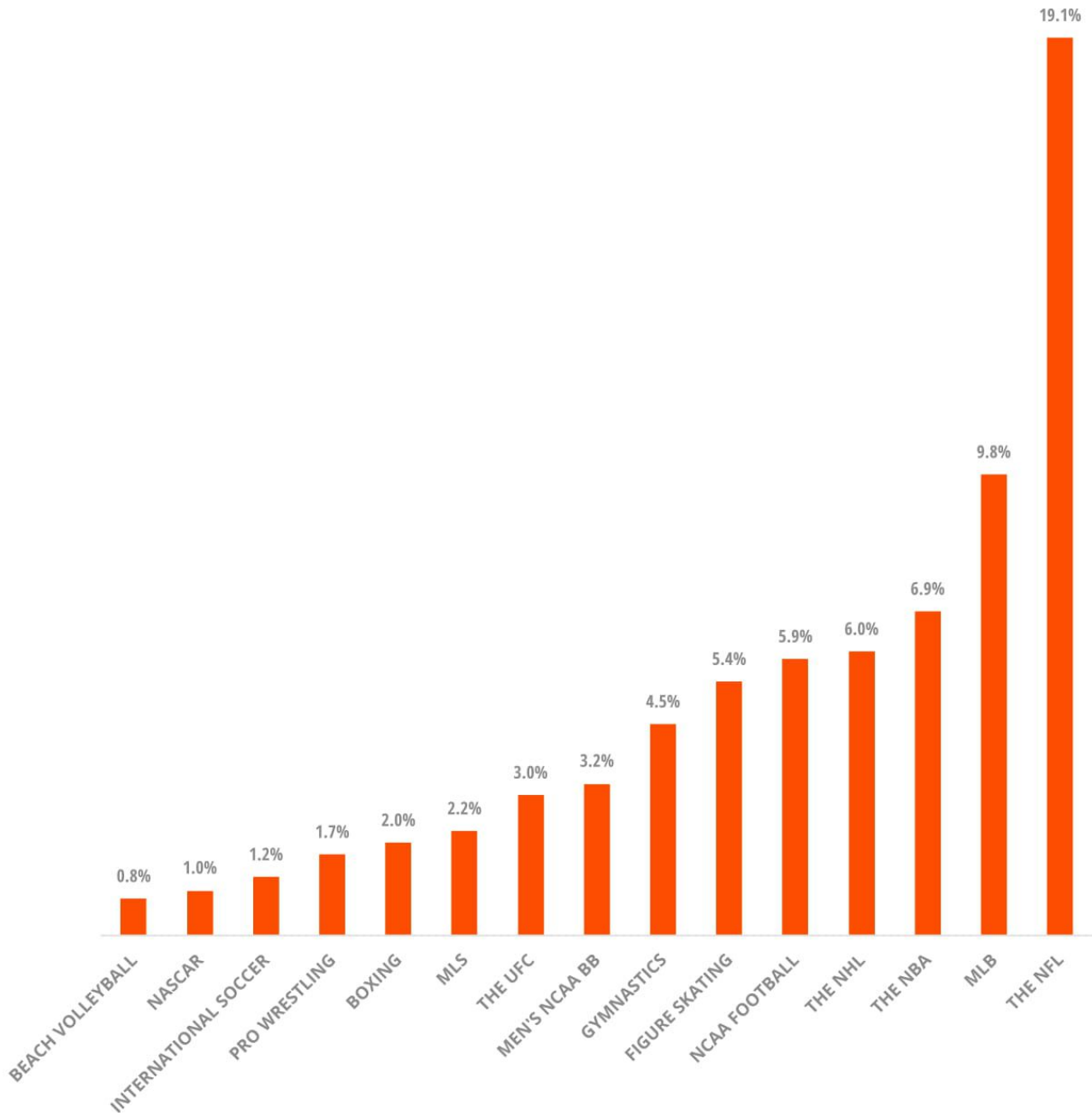




# FAVORITE SPORTS & LEAGUES

*Females aged 18–34*

The national % of the above gender + age demo whose 'Favorite' sport/league is the following. Top 15 Favorite of 47 sports/leagues.





# FAVORITE SPORTS & LEAGUES

*Females aged 35–65*

The national % of the above gender + age demo whose 'Favorite' sport/league is the following. Top 15 Favorite of 47 sports/leagues.

