



AVID INTEREST

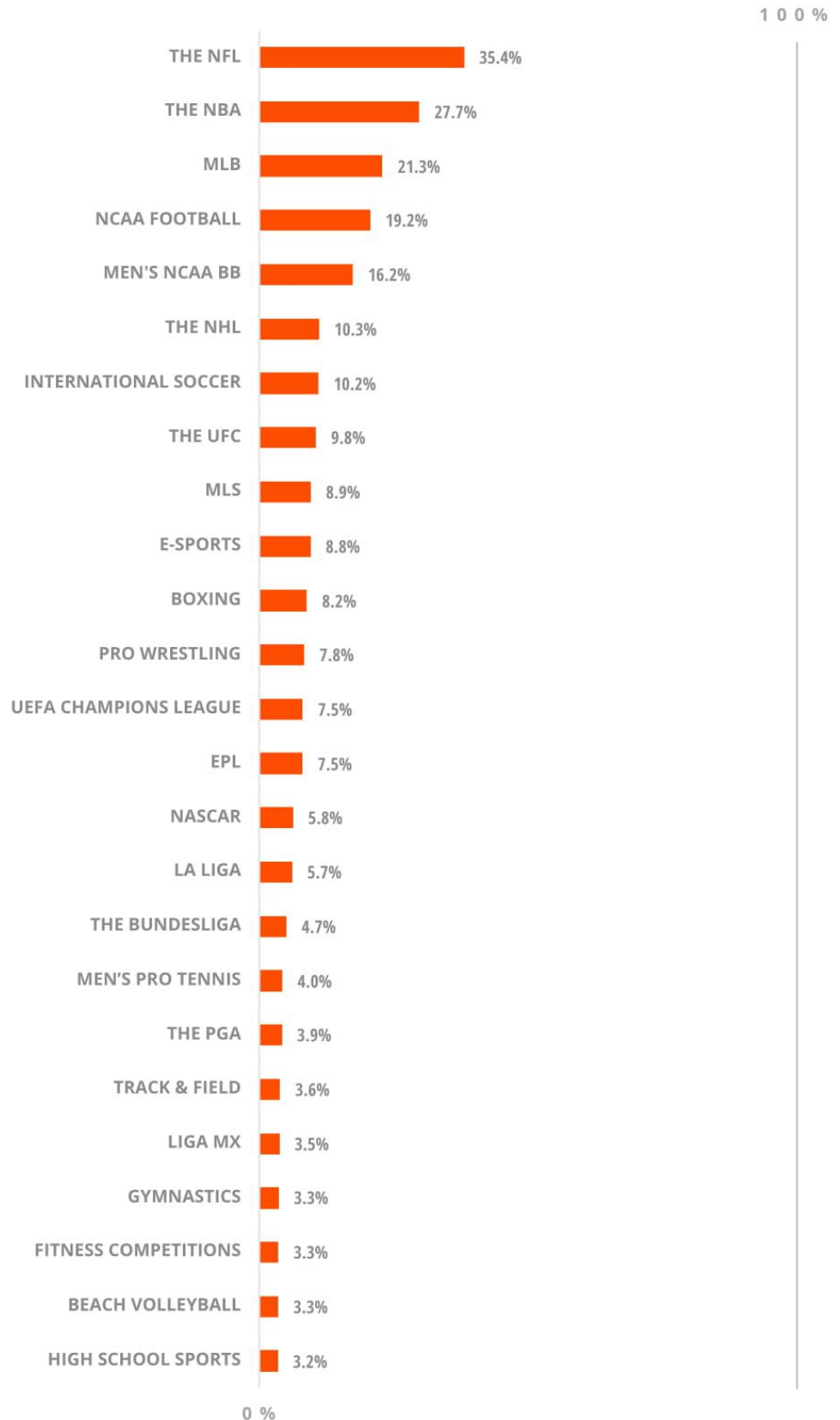
in SPORTS
& LEAGUES



AVID INTEREST *in* SPORTS & LEAGUES

Males aged 18–34

The national % of the above gender + age demo who are both 'Interested In' sport/league' and rated the sport/league an 8+ on a scale from 0 to 10. Top 25 of 47 sports/leagues.

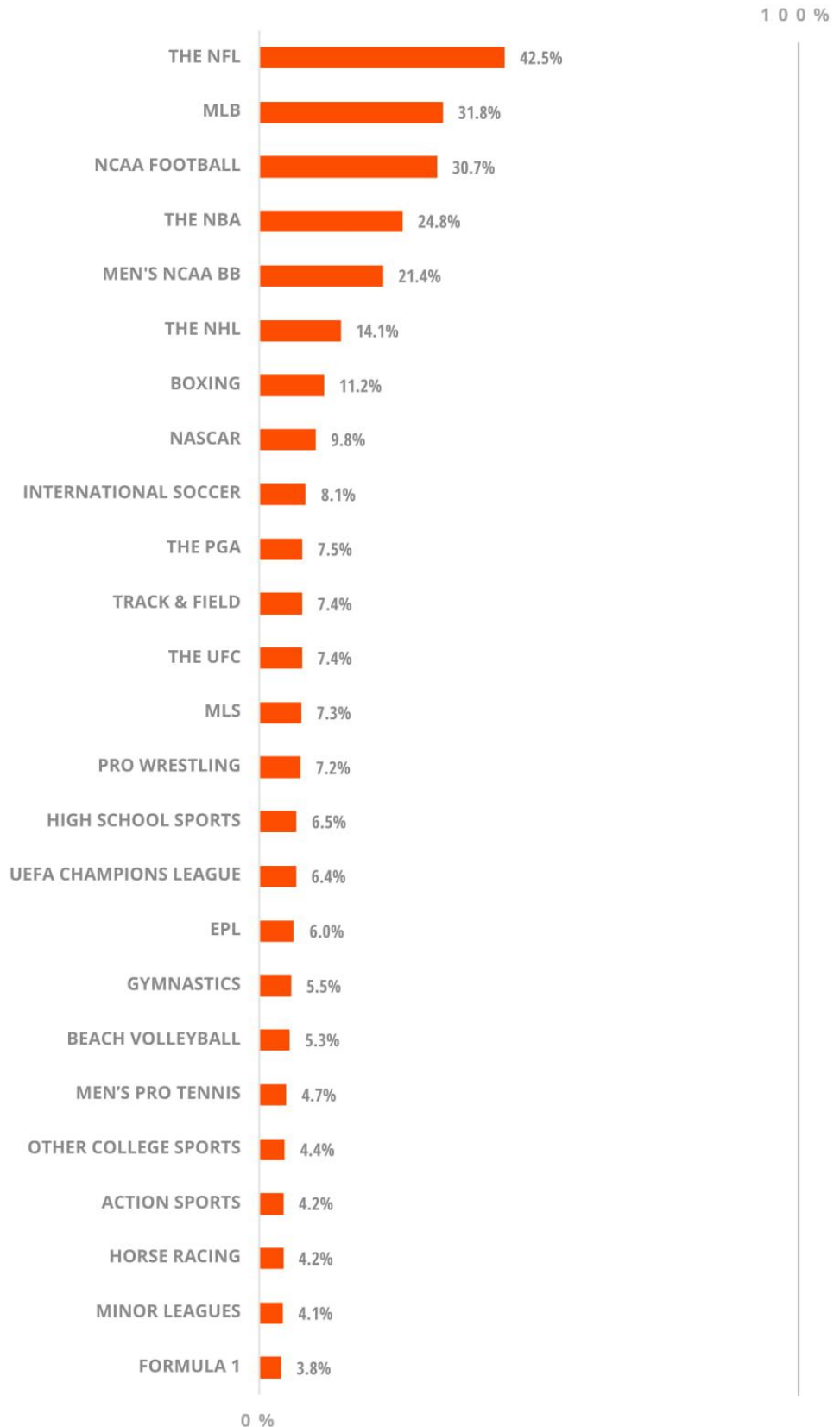




AVID INTEREST *in* SPORTS & LEAGUES

Males aged 35–65

The national % of the above gender + age demo who are both 'Interested In' sport/league' and rated the sport/league an 8+ on a scale from 0 to 10. Top 25 of 47 sports/leagues.

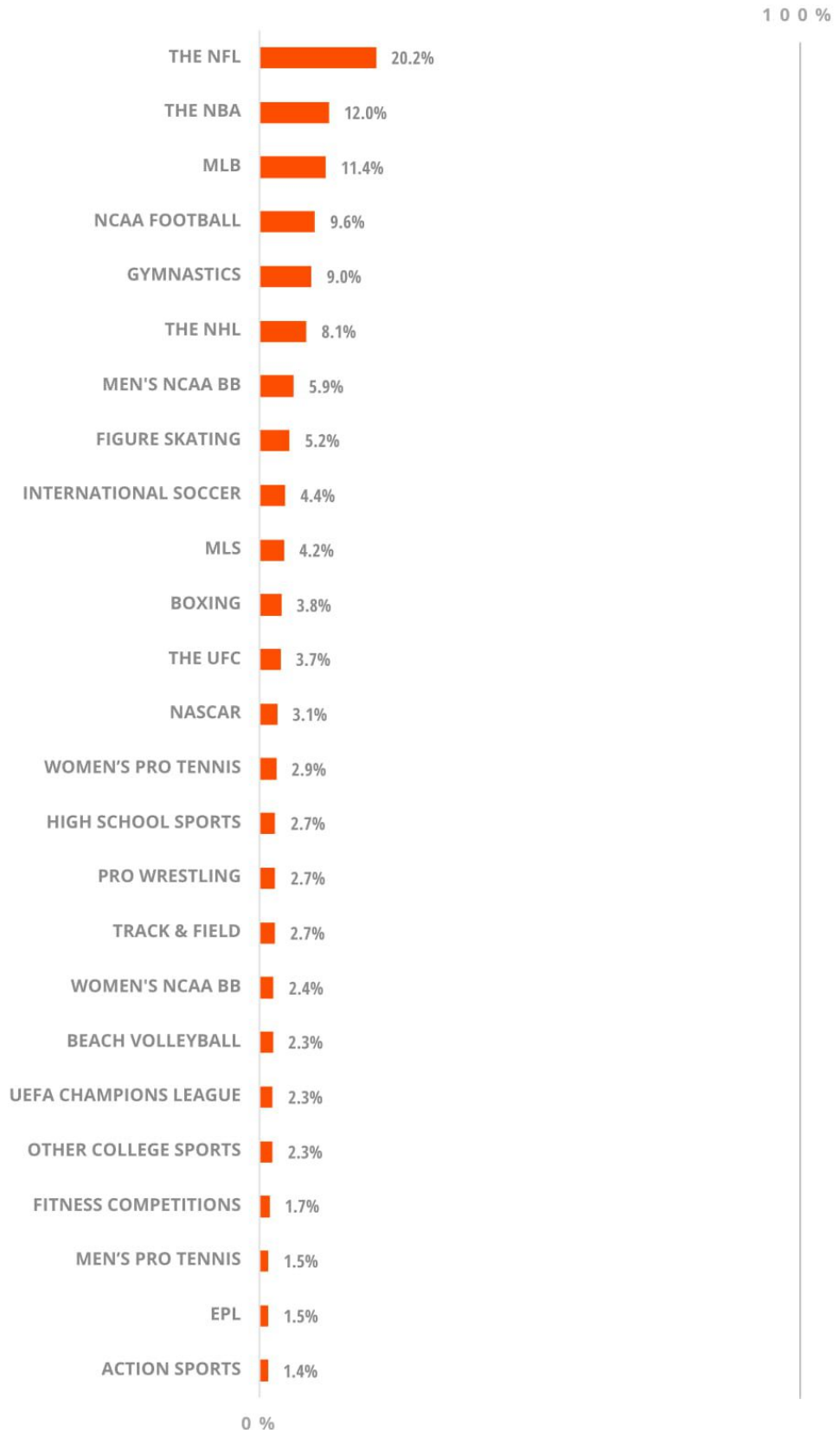




AVID INTEREST *in* SPORTS & LEAGUES

Females aged 18–34

The national % of the above gender + age demo who are both 'Interested In' sport/league' and rated the sport/league an 8+ on a scale from 0 to 10. Top 25 of 47 sports/leagues.





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